



June 2014

## In This Issue

[Current Funding Opportunities](#)

[Grant Writing](#)

[Signature Themes: Updates & Tips](#)

## About NCM USA/Canada

Nazarene Compassionate Ministries seeks to live and act compassionately in the world following Christ's own life and ministry. We seek to be incarnations of the same gospel that Christ lived and preached and to be witnesses to the same love and compassion God has for our world.

In the United States and Canada, NCM works closely with Compassionate Ministry Centers (CMCs) to bring compassion and healing to communities that need the love and presence of Christ.

### Mission

Nazarene Compassionate Ministries USA/Canada partners with Nazarene interests to facilitate ministries which address the temporal as well as the spiritual needs of the economically disadvantaged.

### Churches

Local churches are the primary avenue for Nazarenes to reach out to those in their communities. Nazarene

 [Forward to a Friend](#)

## My Fellow Leaders,

How do we build a model of ministry in which others want to invest? Growing a ministry is not merely about money but about the effectiveness of the ministry. And we do this through effective grant writing.



Our world is looking for a powerful impact. As the Church, we have the structure to connect with our community and bring about eternal impact.

I hope these grant-writing resources provide your ministry with the knowledge and access you need to grow transform your community.

**Let's change the world, together.**

Jay Height

[\*\*jheight@nazarene.org\*\*](mailto:jheight@nazarene.org)

Coordinator, Nazarene Compassionate Ministries USA/Canada

## Current Funding Opportunities

**The TK Foundation** funds youth development programs that promote self-sufficiency, educational achievement, and workforce preparation among disadvantaged youth ages 15-25. [More information](#)

Application Deadline: June 30, 2014

Award Amount: \$50,000 - 300,000 (Up to 3 years)

Compassionate Ministries seeks to support churches in starting and maintaining ministry to the under-served and marginalized. We believe every church, no matter size or budget, can find ways to meet needs in their community with compassion, creative, and the firm foundation and life-changing power of the Gospel message.

### **CMCs- Compassionate Ministry Centers**

A Compassionate Ministry Center is a non-profit organization dedicated to meeting the needs of the under-resourced in the community. While these organizations are often affiliated with a specific local church, they are in a strategic position to unite others in their community around a high-needs cause.

### **NDR- Nazarene Disaster Response**

Nazarene Disaster Response is Nazarenes mobilizing for disaster through Readiness, Response, and Recovery. Local Nazarenes are in a unique position to understand, serve, and remain with disaster victims in their own neighborhoods. In large-scale events the denomination can come alongside local efforts with the support of volunteers and donors from across the country and through our strong partnerships with other disaster relief agencies. NDR serves victims regardless of race, creed, or economic status by concentrating on assistance to the poor, elderly, and handicapped.

### **W&W- Work & Witness**

Work & Witness provides opportunities for Nazarenes to serve together in support of existing ministries such as churches, CMCs, and Nazarene Disaster Response. Work & Witness can be any type of project, from construction to evangelism to compassionate outreach.

**Aetna Foundation Regional Grants Program, Go Local: Cultivating Healthy Communities**, funds community wellness initiatives that promote eating fresh fruits and vegetables and being physically active among under-served, low-income and minority communities in targeted locations. [Application guidelines](#)

Application Deadline: June 16-July 30, 2014 (Cycle 2)

Award Amount: \$25,000 - 50,000 (12 months)

**National Alliance for Grieving Children Alliance Capacity Building Grants Program** supports planning activities, staff and board development, strategic relationships and collaboration, internal operations, and technology improvements for childhood bereavement organizations. [More information](#)

Application Deadline: July 7, 2014

Award Amount: \$10,000

## **Grant Writing**

### **Practical Tools and Process for Common Non-Profit Functions**

Grants can provide funding needed to address a community needs and increase capacity. Successfully applying for grants first involves designing focused, effective approaches for bringing about meaningful change in a defined area of need. The project must then be described in a well-prepared, thoughtfully planned, concisely packaged grant proposal that is aligned with the interests and priorities of a donor.

#### **STEP ONE: Define the problem to be addressed in the community**

- Identify the need and confirm its priority with all stakeholders
- Reference current data to describe the scope and nature of the problem
- Describe the impact of the problem in terms of social and economic costs to people
- Discuss possible causes of the problem and provide supportive expert documentation

**Resource:** [Data Sources by Signature Theme](#)

**Resource:** [Defining the Problem](#)

#### **STEP TWO: Describe the solution to the problem and the results you hope to achieve**

- Explain how you will measure success in terms of both outputs (completion of program activities) and outcomes (changes resulting from activities)
- Identify key outcomes (desired situation) by analyzing the objectives

#### **ANALYZING THE OBJECTIVES**

1. Convert negative situations on the problem tree into solutions and positive achievements.

# Contact

Toll Free Number: 1-800-306-9950  
Fax: (913) 577-0893  
General Email:  
[ncmusacan@nazarene.org](mailto:ncmusacan@nazarene.org)

Coordinator: **Jay Height**  
Direct Line: (317) 281-6768  
E-Mail:  
[jheight@nazarene.org](mailto:jheight@nazarene.org)



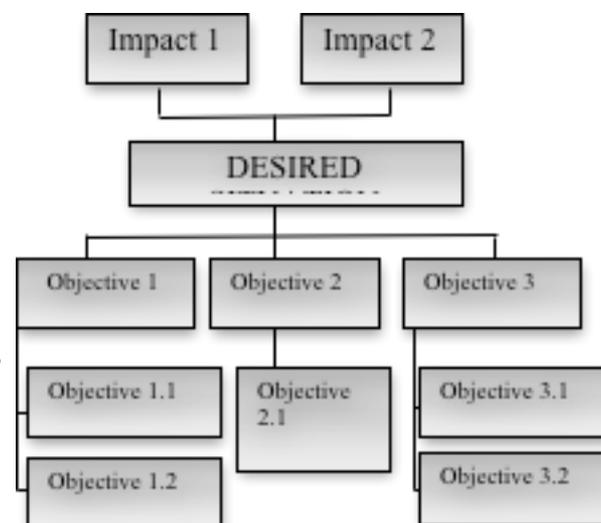
2. Show means-end relationships.
3. Identify the core objective or desired situation.

Objectives analysis aims to describe the situation in the future when problems have been resolved by asking HOW the problem and causes will be addressed.

**Desired Situation:** Real change of the core problem that the project will bring about.

**Objectives:** Means to achieve the desired situation

**Impacts:** Effects of the desired situation



## Set **SMART** Objectives

### **SPECIFIC** | *Simply written and clearly defined*

Describes what, why, who, where, and how

**ASK:** Who is involved? What will be accomplished? Where, how, and why?

### **MEASURABLE** | *Five measures for providing tangible evidence of completion*

Describes how much or how many

**ASK:** How will you measure whether or not the objective has been reached?

### **ATTAINABLE** | *Challenging but achievable given your knowledge, skills, and abilities.*

Goals that are possible to achieve motivate you to carry out steps necessary to complete them. Impossible goals are de-motivating.

**ASK:** Is it possible? Have others done it successfully? Do you have the necessary knowledge, skills, abilities, and resources

### **RESULTS-FOCUSED** | *Measures effects*

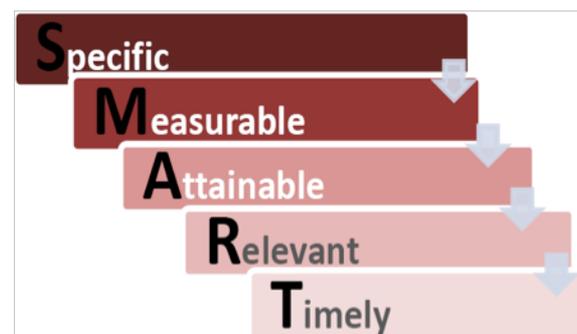
Measure effects, not activities leading to effects

**ASK:** What is the result of the goal?

### **TIMELY** | *Linked to a time frame*

Time-bounding creates a tension between current reality and the vision of the goal, thus more likely to produce a relevant outcome.

**ASK:** What is the planned completion date?



## Outline objective, measurable indicators for recording the results of your work

### Examples of Indicators that measure Activities:

- Number of tutors recruited
- Number of youth enrolled in the program
- Number of food-insecure households completing agricultural training

<b>INDICATORS specify:</b> ❖ Quantity → How much? ❖ Quality → How well? ❖ Time → By when? ❖ Location → Where? ❖ Target group → For whom?		<b>INDICATORS can be verified by reliable and current data that already exists or can reasonably be collected</b>	Valid	Measures what is intended to be measured
			Reliable	Produces the same result when repeated
		Affordable	Cost is reasonable	
		Specific	Measures ONLY what is intended to be measured	
		Sensitive	Can show changes	
		Operational	Has existing definitions	
		Feasible	Data collection is possible	

### Examples of Indicators that measure Effects:

- Percent of trained households experiencing moderate or severe hunger (HHS score > 2) during "hungry season"
- Percent of program youth with improved communication skills
- Percent of trained tutors that motivate and guide students through accomplishing their individual learning goals

**Focus on end results by showing how each activity will help achieve the final goal**



### STEP THREE: Design the program

- Get expert opinions and research what others have done
- Clearly describe the solution, what will be done, by whom including a timeline and a practical work plan

**Resource: [Sources of expert opinions and program research](#)**

### STEP FOUR: Identify funding sources and ask the following questions:

- Do you want to work with this organization?
- Does the organization typically fund organizations and projects like yours?
- Do you qualify for a particular grant program?
- Can you meet all of the grant requirements?

### [Grantmakers by Signature Theme](#)

**Online Donor Databases**

**[Foundation Center](#) | [Grants.gov](#)**

### STEP FIVE: Write proposals based on program descriptions and tailored to each funder

- Follow application instructions provided by the donor
- Study grant criteria and include details needed to score points
- Use a checklist to make sure your application addresses all required and scored criteria
- Edit carefully and review to ensure that the proposal is understandable
- Meet deadlines
- Grant proposals typically contain the following sections: Title and Abstract, Statement of the Problem/Needs Statement, Project Description (goals, objectives, methods, activities), Evaluation

## Grant Writing References

[Community Toolbox, Writing a Grant](#)

[Developing and Writing Grant Proposals \(NOAA\)](#)

[How to Write a Grant Proposal \(ARC\)](#)

# Signature Themes Updates & Tips: Potential Grantmakers

<b>Food Security and Nutrition</b>	<a href="#"><u>Food Security Funding Opportunities</u></a>
<b>Youth Development</b>	<a href="#"><u>Youth Development Funding Opportunities</u></a> <a href="#"><u>Funding Opportunities for Youth Mentoring</u></a>
<b>Human Trafficking</b>	<a href="#"><u>OVC Services for Victims of Human Trafficking Program</u></a> <a href="#"><u>Oak Foundation, Issues Affecting Women</u></a> <a href="#"><u>NoVo Foundation</u></a>
<b>Disaster Response</b>	<a href="#"><u>Disaster Response Funding Opportunities</u></a>
<b>Appalachian Poverty</b>	<a href="#"><u>Appalachian Poverty Funding Sources</u></a> <a href="#"><u>Appalachia Funders Network</u></a>
<b>Addiction</b>	<a href="#"><u>Addiction and Counseling Funding Opportunities</u></a>
<b>Economic Development</b>	<a href="#"><u>Economic Security and Employment Funding Opportunities</u></a>

### **Nazarene Compassionate Ministries**

USA/Canada Region  
17001 Prairie Star Parkway  
Lenexa, KS 66220, USA

**Phone: 1.800.310.6362 \* Email: [JHeight@nazarene.org](mailto:JHeight@nazarene.org)**