## **Bill Easum's Turnaround Practices**

Easum has summarized his philosophy and methods for renewing churches whose ministries are dwindling. Here are the action items he lists:

Cast vision;

Meet with those who want a vision;

Define reality;

Bible study precedes change in the heart;

Multiply contacts outside the church, "I'm creating a church for the community. I'd love for you to be part of it."

Covenant to pray for each other;

Discover needs in the community;

Take a holy risk to meet those needs.

"Bill Easum has a thirty year track record of growing congregation in two denominations. His record of "evangelization" and "social justice" ministries was acknowledged by Industrial Areas Foundation in New York as one of the finest examples in North America. The past twenty years, Bill has served as a consultant to congregations and denominations. In 1986 he founded 21st Century Strategies..."

> Excerpts of Bill Easum's biography drawn from <u>www.21stCenturyStrategies.com</u> Summary above Provided by Dr. Lyle Pointer