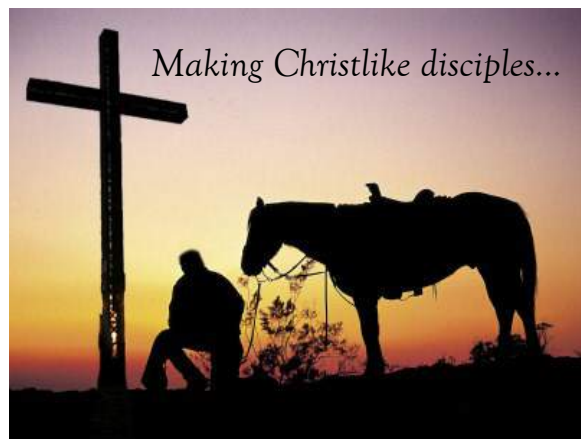


# What is a Cowboy Church?

The Nazarene Cowboy Church Network (NCCN) is made up of church plants that have been started to reach out to the western heritage culture. "Western heritage culture" encompasses several groups, and can include working cowboys, rodeo cowboys, cattle people, horse people, or cowboys at heart.

Most wear boots, jeans, a cowboy hat, and listen to country music. They value honesty, integrity, and authenticity. The ones who will come desire truth and want it to be told to them straight and simply.

Cowboy churches oftentimes meet in barns and arenas. NCCN plants have been started in Texas, Oklahoma, Ohio, Washington, Colorado, Missouri, Nebraska, and Arkansas. The Gospel is preached and baptisms are done in horse tanks.



*Making Christlike disciples...*

*In Western Heritage Culture*

*Making Christlike Disciples...  
in Western Heritage Culture*

*Contact Us*

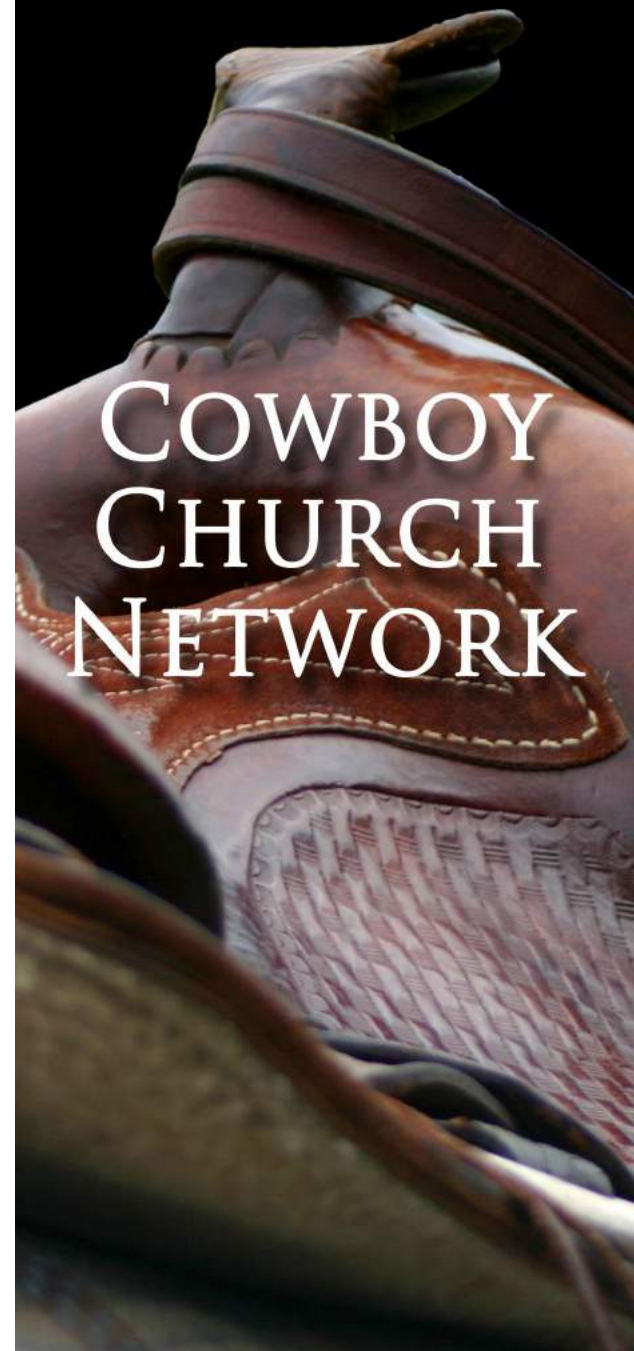
Cowboy Church Task Force Director

Ron Riddle (501) 681-2255

On the Web

<http://www.usacanadaregion.org/cowboy-church>

CHURCH OF  THE NAZARENE



# How do we reach this culture?

# Cowboy Church University

# Our Vision

The working cowboy may be the hardest in this culture to reach. If you can do church in a way that he will come, you will reach everyone else as well. If you can reach those who are die-hard in the culture, they will draw others like themselves. They will draw those who admire their lifestyle. It is using the culture as a tool to reach more people for Jesus.



The Cowboy Church takes a different approach to starting new ministries.

It is all right to plant where other Cowboy Churches exist, but it will be more effective where there are none.

Demographics are important. We use very different criteria versus when starting other types of church plants.

Great ways to tell if the soil is fertile is the extent of the population connected with associations such as: AQHA - American Quarter Horse Association, American Paint Horse Association, American Buckskin Association, Pinto Association, Cattle Breeders Association, and Cattlemen's Association.

These associations come together for national shows and events, rent coliseums for major events, and draw large numbers of Western Heritage people.

CCU is a training and networking event for district leaders, cowboy church planters, and lay leaders.



## Upcoming CCUs

Training events typically occur in April and September in places such as Texas, Colorado, Oklahoma, or Missouri. Check the website for upcoming dates.

## Cost

\$50 for the Cowboy Church Pastor  
\$35 for support persons  
FREE for District Superintendents

## Information & Registration

[www.usacanadaregion.org/events](http://www.usacanadaregion.org/events)



## Where does God want us to go in the next 10 years?

- + 100 healthy, growing, reproducing Cowboy churches
- + 25,000 people attending per week
- + 5,000 people coming to faith and being baptized annually
- + \$2 million brought in annually for worldwide Nazarene work
- + Two fully organized training sites
- + \$12.5 million total annual giving
- + The cowboy church touching approximately 100,000 people annually
- + Developing 150 cowboy church pastors within the farm system
- + A training and self-development system in place
- + A lay leader development system
- + A viable vaquero movement
- + A vaquero strategic readiness committee