

The NewStart Strategy

...Starting Strong New Churches the Right Way

The NewStart strategy launched in 1994 with some unique distinctives. From research over the last four decades, intentional strategies were built into NewStart that contrasted dramatically with church planting efforts in the past.

Consider some of the following contrasts:

Church Planting Model

1. District sponsorship

In USA/Canada there are 84 districts.

The NewStart Strategy

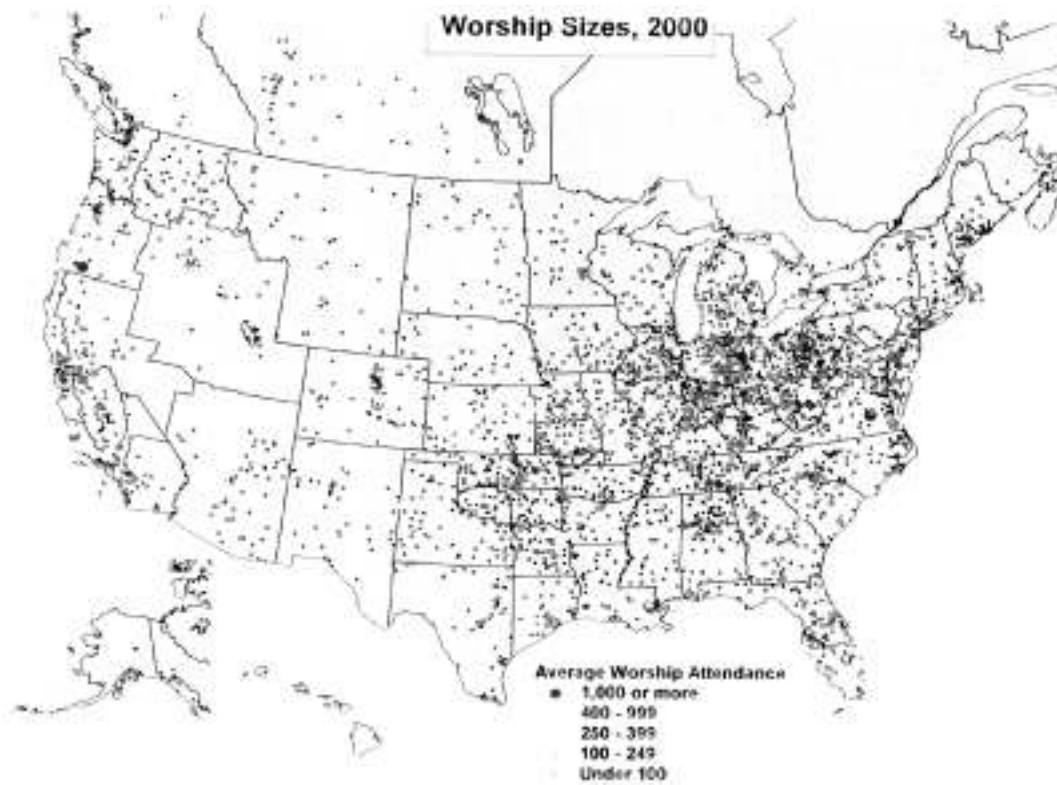
1. Local Church sponsorship

In USA/Canada there are 5000 congregations.

“Do the Math”

2. Geographic Focus

2. Demographic Focus



3. Build from the core
or an inside out flow

3. Build to the core,
or an outside in flow

The magic number for a core group is 40.

4. Leadership volunteers.

4. Leadership screened.

The number one factor for the success of a new church is in the selection of the founding pastor.

5. Little training.

5. Extensive training.

- Printed Resources
- Assessment Centers
- College of New Church Knowledge
- Interactive Website at www.newstartusa.org

6. District planning.

6. NS national strategy.

- The NewStart Strategy
- Five Start Sponsors
- 1500 NewStart per decade

7. Limited participation

7. Every Nazarene Church significantly involved in the sponsorship of a NewStart.

Faith Projections for Sponsorship Until 2008

_____ Churches Over \$500,000 per year	One NewStart every three years (x3)	_____ NewStarts
_____ Churches of \$100,000 to \$499,999	One NewStart every five years (x1.5)	_____ NewStarts
_____ Churches Under \$100,000 per year	One NewStart in Eight years (x1)	_____ NewStarts

_____ Total NewStarts

