

# **THE LONE STAR COWBOY CHURCH MINISTRY PLAN**



**Following the STAR....**

# **CORE COMPONENTS OF MINISTRY PLAN**

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TO WHOM IT MAY CONCERN,

It has been said in several ways, "If you fail to plan, you can plan on failing." That is a very sobering thought for the Church of Jesus Christ. Church growth is all about planning. It is planning now and into the future. Knowing where you are and where you are going. Planning is a "road map" for success. The Definition of a genius: a person who aims at something no one else can see and hits it.

We have been given a vision from the Lord Jesus Christ, directed by God, to go and *make disciples of all the nations* (Matt. 28:19), to go *into the highways and byways and compel them into the storehouse* ( ) and finally to be *witness in all of Jerusalem, Judea, Samaria and the outer parts of the world* (Acts 1:8). Specifically, God has called us as a church to reach our neighbors in all our neighborhoods. This is our **calling** and should be our vision.

This document was created to better explain the overall vision, mission, and goals of our church. Proverbs 28:19 declares that, "Where there is no vision the people perish." We don't want our people or our churches perishing. We want to **partner** ourselves together as a team with God to see the God given destiny for our church is realized, to be His geniuses.

Through this plan we hope to help you and the church to fulfill the role and purpose God has commanded us. "...*So that the body of Christ may be built up until we all reach unity in the faith and in the knowledge of the Son of God and become mature, attaining to the whole measure of the fullness of God* (Ehp.4:12-13). The church reach the **whole measure** of its fullness of God. Our hope is that you will take your God-given gifts, join the team and make your unique contribution to the future of The Shepherd's House.

Sincerely,

Jonathan D. Coe

# THE CORE VALUES OF OUR VISION:

**S**implicity – that as a church we try to keep things simple and easy in function, message and dress. We would remove barriers that would keep individuals from attending a service.

**T**hat Christ is First- in everything we do with emphasis on people.

**A**gree— to accept people the way they are and not condemn them just as Christ did not come to condemn us.

**R**elevant- to do those things that are relevant to the cowboy way of life.

**S**top Gossip- we will not allow gossip in the church.

THE HIGHEST VALUE WE CAN ATTAIN IS THAT WE PLEASE GOD IN ALL THAT WE ARE AND DO.

# THE VISION OF THE MINISTRY PLAN

**Our desire is to be a house of grace that will equip individuals to be fully devoted followers of Christ within the Cowboy Culture.**

**GRACE**- As the scripture says, “...let your speech be seasoned as it were with grace...” Our desire at the Bunkhouse Cowboy Church is to respond to others in such a way; through speech, actions, and deeds, that is non-judgmental or condemning. (II Peter 3:18; I Peter 1:2, 4:10; Matt. 7:1-2; Col. 4:6; Eph. 6:4)

**EQUIP**- Paul wrote in the scripture, “...that you might be adequately equipped for every good work.” Our desire is to equip every individual so that they can execute fully the good works God has called them to achieve. (II Tim. 3:16-17; Heb. 13:21; I Tim. 4:7)

**DEVOTED FOLLOWERS**- “Go ye therefore and make Disciples of all nations, baptizing them in the name of the Father, The Son and the Holy Spirit...” Our desire is to raise up individuals within the Western Heritage Culture that will be devoted followers of Christ who will go and make disciples of the nations. (Matt. 28:19-20; Acts 1:8; Mark 16:15; Luke 14:23)

**COWBOY CULTURE**-“...I do all things that I might win Some to Christ...” Our desire is to be culturally relevant to the individuals God has called us to reach, western heritage culture, and to do what ever is necessary to see them enter into His fellowship. (Matt. 22:36-39; Gal. 5:13-14; I Cor. 10:19-22)

# The Mission of Our Ministry

## Look Up:

The first and most important thing that we can do as Christians is to “Look Up.” Looking to God for direction, council, help and wisdom. As we touch God, God will in turn touch us so that we can touch others. This is done through our worship, praise and service to Him. (Ps. 87:2, Ps. 22:3, Matt. 22:26-37, Col. 3:2)

## Look In:

We “Look In” because we want to change and grow into that new creation (II Cor. 5:17) Christ has called us to be. Looking in allows us to have a personal relationship with Christ and Christ to use our unique spiritual gifts and abilities for His glory. (Rom. 12, Eph. 2:10, Eph. 1:6, Eph. 4:11-12)

## Look Out:

Finally, we “Look Out” to all people and nations. God has called us to practice the “one another.” Love one another, encourage one another, pray for one another, etc. We are called to minister to the worlds needs and to accept them as they are into the fellowship. (Eph. 6:8, Heb. 13:3)

# THE DESIRE OF OUR MINISTRY.....

## **Our Desire Of A Church Is That People Are Highly Valued.**

It is our desire to communicate God's message of love to the hundreds of thousands of people in the western culture who live in the Northern Ellis and Southern Dallas county region. It is our desire to see every person maturing and becoming devoted followers of Christ. As a church we want to 1) value those already in the body of Christ by exhorting, encouraging, and discipleship 2) we want to reach out, build up and disciples those in the communities around us 3) finally, we want to build up other churches in other communities. Our desire is to build the kingdom of God, as opposed to only building a big church. In short, we want to see God's transforming work progress in every Christian as they grow from a new convert to a fully devoted follower of Christ. **We believe change is made one life at a time, one step at a time.**

## **Our Desire Of A Church Is That *Youth* and *Children* Are Valued And That The Church Set Them As Priorities.**

It is our desire to become a church that first and foremost provides for its children and youth. That as a church we provide an exciting, dynamic, and highly impacting children's and youth ministry. We want to disciple young people. This entails leading them to Christ, and teaching them how to become mature in their faith so that they may impact their generation. The children and youth are the next generation of the church. If we fail to impact and lead them then they will fail to impact and lead their world.

## **Our Desire Of A Church Is That It Is Consistently On The Cutting Edge And Performing For God.**

Biblical truth is relevant to all generations. We believe that the church should be culturally relevant while remaining doctrinally pure. We long to be a church that utilizes country western music, drama, video, along with other current, creative and effective means of communication to support the spoken word, all in an effort to connect with western heritage culture.

## **Our Desire Of A Church Is One That Will Have Multi-Locations As Places For People To Call Home.**

We want to continue to minister to the Northern Ellis and Southern Dallas County community that God called us to. However; we do not want to limit God's work just to that community. God has called us to go *into the outer parts of the world*. Our desire is to mother and establish other churches in other communities. We will continue to reach our neighbors in our community as God gives us guidance on how and when to do it. We will also seek to *enlarge our tent* and build extension ministry sites in other communities.

## **Our Desire Of A Church Is One That Will Impact Other Churches and Communities Through Our Production For Christ.**

We want to be a positive, exciting model for other churches throughout the district, region, and country. We believe God has called us to be a vibrant ministry-training center that will identify and rise up men and women who have been called to vocational ministry, as well as lay ministry. That we will reach out to help other churches grow in our neighborhood, district, and region. We hope our church will be a training center for church growth and discipleship.



## **Our Desire Of A Church Is One That Provides A Service For The People Inside and OUTSIDE Its Own Doors.**

We want to be a church that selflessly supports the poor, the hurting, the imprisoned and the missionaries worldwide. We desire to be a church that effectively ministers to the individuals of our community. We long to be effective Disciples of Christ who worship together, who are passionate for prayer, and who are well equipped to make a difference in our community and the world.

## **Our Desire Of A Church Is One That Proliferates Each Year It Exist.**

The five year goal for our church is to retain 1,000 individuals. We are not looking to attract people from other churches but to win the lost for Christ. We are not into building the kingdom of the church but the Kingdom of God. We want to target individuals who do not know the Lord or that are not currently attending church.

# THE FOCUS OF OUR MINISTRY.....

**As a church we believe that God has called us to.....**

**.....fulfill the Great Commission.**

Acts 1:8 You shall receive power after the Holy Spirit has come upon you and you shall be my witnesses in Jerusalem, all of Judea, Samaria, and the outer most parts of the world.

**.....fulfill the Great Commandment.**

Matthew 22:37 & 39 "And He said to him, "You shall love the Lord your god with all your heart, and with all your soul, and with all your mind. The second is like it, You shall love your neighbor as yourself."

**.....fulfill the Great Concern**

James 5:16 "...and pray for one another, ....The effective prayer of a righteous man can accomplish much."

**.....fulfill the Great Calling.**

Psalm 148: 6 "Praise the name of the Lord, for he commanded and you were created! Praise ye the Lord!

These scriptures are the reason that God has planted this church in this area. Just as a light attracts bugs, so **our lights are to draw people to Christ**. All the ministries of this church will be focused around the emphases to fulfill the Divine purposes of these scriptures. **To this God has called us; this we must maintain as our purpose and focus.**

# THE PURPOSE OF OUR MINISTRY.....

## CLOSER THROUGH OUR WALK

All Christians should seek to fulfill the reason why they were created (Ps148:6), that is to have every spoken word, every action, every reaction and every thought, to be acceptable as a personal worship offering to God. Being a church committed to exalting the name of the Lord Jesus Christ. As we draw closer to Him with our praise, He will draw neigh unto us. "That His presence will inhabit our lives" (Ps. 22:3).

**Worship the Lord your God, and Serve Him only. Matthew 4:10**

## STRONGER THROUGH MINISTRY

The New Testament paints a picture where all Christians are called "saints" and all are to be co-laborers with Christ in the building of His church. Prevailing churches are churches filled with people who have discovered their God given passions and spiritual gifts. We as a church are responsible for the equipping of all the members so that they are fruitful and fulfilled. It is a church where people are becoming more like Christ; discipleship in our thoughts, feelings, and actions.

**"...that the "saints" of God may be adequate, equipped for every for every good work. II Tim. 3:17**

## LARGER THROUGH EVANGELISM

The church is called to witness into all areas and all peoples. Jesus called and empowers us to reach out to the lost souls, to the one lost of the ninety and nine, around us, to those who have not become committed to Him. We are the hospital for the hurting.

**"But you shall receive power when the Holy Spirit comes upon you, and you shall be my witness in Jerusalem, all Judea, Samaria, and to the uttermost part of the earth." Acts 1:8**

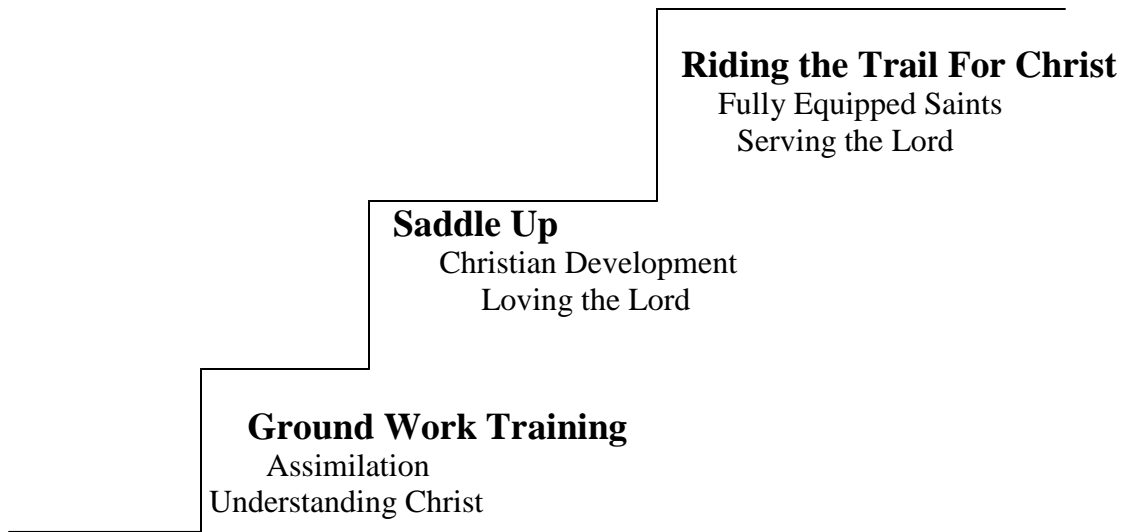
## SHARPER THROUGH FELLOWSHIP

According to the Bible, all Christians are part of one family, with Christ being the head. As a family we are called to comfort, exhort, encourage, and LOVE one another. By our love people will know that we are His Disciples. Christ center relationships--THAT'S FAMILY. We are called To serve one another and then reach out to our lost family members.

**"A new commandment I give you that you love one another, just as I have loved you, that you love one another." John 13:34**

# The Process of Our Ministry

**Lone Star Cowboy Church** has developed a set of progressive steps to lead an individual from being the one helped to the one who serves and leads. Our aspirations at **Lone Star Cowboy Church** is that all individuals would become devoted disciples of Christ. A disciple making plan must be the heart of any church that is going to effectively reach its targeted community. We have a four step program to help individuals reach their full potential.



## **Round Pen Training**

Learning Christ  
“Seekers”

**Ground Work:** In horse training you start introducing the horse to you and the type of occupation you want the horse involved in through a round pen. You get them into the pen and begin to connect with them. At **Lone Star Cowboy Church** we have got to get them into the door of the church (round pen) so that God can connect with them. Evangelism must be one of the highest values of our church. We have been commissioned to become persuasive communicators of His love and truth. WE MUST find ways to evangelize in our neighborhoods and community. **Lone Star Cowboy Church** must be involved in outreach ministry and events to bring the “harvest” to Christ. The individuals we are trying to reach carry the label of “seekers”, “un-churched”, “kickers”, “lost”, “unsaved”, or “sinners.” We prefer to call them “Kickers.” They are individuals who are searching for answers in their life, “kicking the tires” so to speak. They are in a position of readiness because of our seed planting, our watering and God causing the growth. “Kickers” are the individuals Jesus was talking about, in Matt. 9:38 “...the harvest is plentiful...” They are ripe and ready just waiting for the laborers

to do their part. Unfortunately, these “Kickers” are so skeptical about church that they will often refuse to attend a service in order to check it out. We have got to find other means to lure them into the church. We will do this through individual and corporative efforts of outreach. The church and every individual must be “disciple makers.”

### **“Round Pen Work”**

We believe that the most important way to lure “Kickers” to the church is through developing individual relationships of integrity with someone in the church. This is the first step in the process of our ministry, personal evangelism. Helping every believer understand and know how to develop these individual relationships with neighbors, co-workers, and strangers. In other words, every believer becomes a disciple maker of men. This is done when believers let their light shine in these personal relationships with neighbors, co-workers, and strangers. A believer’s light shines by practicing the “one anothers;” love one another, prayer for one another, encourage one another, build up one another, help one another, etc. Light attracts bugs. If we are not attracting people it’s because we haven’t turned on the lights.

God has called everyone to be “fisher of men.” This means everyone who believes in God should be involved in personal evangelism. This area of personal evangelism at **Lone Star Cowboy Church** will be called “**P.E.N.**,” an acronym for Personal Evangelism to Neighbors. It is the Church’s duty to see that individuals have an opportunity to reach their potential in “**P.E.N.**” training, development and implementation. Understanding it is not our job to save people but to sow, water and help **P.E.N.** God is the One who causes growth; puts the fish on the hook.

Along with **P.E.N.**ing, personal evangelism, the church, itself, must be involve in corporate evangelism. Corporate evangelism, “**T.E.A.M.**” (**T**rain and **E**nergize **A**ll **M**embers), will use events to lure individuals to Christ; picnics, chili cook-offs, rodeo, roping, trail rides, spiritual and secular trainings, concerts, holiday events, Bible school, cell groups and drama. We believe that a “Kickers” will generally investigate Christianity and visit **Lone Star Cowboy Church** through these events. These ministries will be presented to the community as attractions for salvation and getting individuals involved in the church.

**We will not resort to coercive tactics**, but will lovingly and patiently assist people in their investigation of the claims of Christ. When new people attend due to **P.E.N.**ing, **T.E.A.M.** or on their own we want a process in place that will better insure that they develop a relationship of integrity with God and someone in the church. We do not want a revolving door where individuals are going out as others are coming in.

We believe the “Kickers” should be welcomed at events and before services, in the parking lot, in the arena and at the door by members. We will strive to be polite, helpful, and informative. We want everyone to be and feel welcome. We need to understand that “a friend is a stranger we haven’t meet yet.” We don’t want anyone coming to our functions, events, or services and feel shunned. We will strive to have greeters and hospitality people at every function, event or service. Their main function is to greet, inform, make visitors welcome and introduce them to other people in the church.

All “Kickers” will be directed towards a “Hospitality Center” where they will be able to get snacks, drinks, information about the church and service, a gift from the church and some fellowship. According to Rainer, *Reaching the Un-churched*, if a visitor makes a connection with individuals in the church it increases the likelihood of that person returning drastically. We want to train the members to understand that it is their responsibility to seek a relationship with individuals sitting next to them. During “fellowship greeting” time the members will seek to build relations with “Kickers.” After service the staff, church leaders and pastor will greet “Kickers” at the door as they leave in hopes of making a connection also.

We want to train certain individuals in the church to be “Trainers.” Their function during “corporate greeting” will be to find “Kickers,” get to know them and find out some information about them. The “Trainers” will then try to introduce the “Kickers” to members with similar background: i.e., if a person team pens, introduce them to those who team pen in the church. Also, the “Trainers” will write down the information on the visitor and get it to the church office. We do not want anyone falling through the cracks.

The main function of the greeters, Hospitality Center, and “Trainers” will be to get as much information as possible about individuals that visit and attend our services, events, ministries and functions. We want the individuals to share with us the information without using pressure. We want to be careful not to offend “Kickers.” These names will allow the church to follow up with a letter of appreciation.

## STEP TWO

**Ground Work:** Ground work is the art of teaching the basic you desire in a horse. It is the foundation of what that horse will become and how will it will perform. After a “Kicker” makes the courageous, life-changing decision to become a Christ-follower, the next goal is to see them become a “Connected Christian,” connected to the Heavenly Father, to other Christians, and the church. Many people wrongly assume that they have arrived when they accept Christ but that is just the first step in the process of many in one becoming His disciple.

The new believer should continue to attend the Sunday morning service to become grounded in the foundation of what it is to be a Christian. This will help them to know more and grow in Christ, as well as provide opportunities to become acquainted with other people. At this point in their new life they need to join classes designed to help them mature and find their place of ministry for God.

**Reining Training:** Teaching a horse how to follow directions and commands are one of the most important fundamentals a horse can learn, so it is with a Christian. This class covers basic topics and tools one needs to follow Christ such as how to study the Bible, how to pray and its importance, importance of water baptism, key elements of who God is, how to listen to God and what it is to be a Christian.

**Tack:** For each event a horse will perform in requires certain kind of tack. Having the right tack for the right event is important. Also, for the horse to be familiar with the tack is just as important. This class will cover the vision and mission of **Lone Star Cowboy Church**. It will explain all the ministries of the church. We will try to give each individual the “**TACK**” they need to be successful. We will do a ministry capability profile on each individual to let them know what ministry they are best suited for.

**Outfitting:** The person working with horses and the horse must become familiar with the tack they will be wear as they perform. How it feels and works with the horse. As Christians we need to know how it feels to partner with Christ as events take place in our lives. This class covers basic topics one needs to be able to ride with Christ such as one’s responsibility to God, one’s responsibility to the church, the church’s responsibility to them and the community, what the church believes and why one should be a member of **Lone Star Cowboy Church**.

Once they have attended any or all of these classes they will then be encouraged to join our **M.U.G.S.** groups (Ministries under God for Sowing). This is a 15 minute fellowship and 45-minute intense Bible teaching setting with courses designed to help individuals fulfill God’s calling in their lives. Of course we will encourage everyone to attend “**P.E.N.ing**” classes. These classes will deal with non-invasive personal evangelism.

### **STEP THREE**

**Saddle Up:** Once an individual has been assimilated with God and has become a member of the church, their ongoing motivation should be to become a mature Christian. Attendance in church services; Sunday morning service, Bible studies, developmental classes, etc, is crucial towards a person maturing in the Lord. These programs are designed to help individuals experience and learn worship, the Word, prayer, communion and how to develop great relationships with God and other Christians. It is also one of the avenues that individuals can practice the “one anothers” from the Bible. It has been clearly demonstrated that personal growth and health of our church family are directly related to ones attendance at these programs.

**Lone Star Cowboy Church** will offer four primary training steps for those who are serious about their continue growth:

**Getting On:** This course is designed not for those who want “extra credit with God” but for all who want to know God personally. It will be a course of intense prayer and Bible study. The first 15 to 30 minutes will be spent in prayer for the church, the lost, nation and church family. This class will take a scriptural study approach of the Bible. It will teach individuals how to resist the devil and draw neigh unto God.

**Round Pen Riding:** This course seeks to strengthen individuals in spiritual maturity so that they can become ministry leaders, teachers, lay leaders, etc. It seeks to help individuals find their strengths and weakness, their purpose in life and develop leadership skills. After the course we strive to find a ministry in M.U.G.S. for each individual to become part of or lead.

**Arena Riding:** Once an individual has learned Ground Work and Round Pen Riding they are now ready to help others. One must learn to saddle and ride before they can help others. These courses will better equip the individual to fulfill the ministry God has given them; Teacher Training courses, Elder training, lay training, How to become a disciple of Christ, How to make disciples, etc.

**Hitting the Trail:** This is a system, “Lessons,” geared to assist the maturing Christian to communicate the love of Christ to un-churched friends, relatives and acquaintances. These course will teach individuals how to use none threatening, non invasive sowing techniques. Also it will show individuals how to water seeds that might have been planted and watch as God causes growth.

## Step Four

**Riding The Trail:** The final step for every Christian is to be a disciple maker. It was Jesus goal for His disciples (Matt. 28:19-20). Healthy livestock reproduce, Shepherds don’t make sheep, sheep make sheep. Clearly, the goal of every authentic follower of Christ should be to reproduce. The role of the church at this stage is that of the “equipper” (trainer) to help individuals learn and grow. They deepen their personal relationship with God.

**Trail Riding:** These courses are designed to help teach individuals how to make disciples of people they come in contact with. Finding God’s purpose for their lives and fulfilling that purpose.

**Endurance Riding:** These programs will include being involved in Prayer team ministries, Bible study groups, and ministry outreach programs. Programs that will train and equip individuals into having a deeper relationship with God and helping others.

**IN CONCLUSION:** Our success as a church will be determined by how many we get to the top step of the process. Certainly we are ecstatic when people become Christians. The scriptural mandate of Matthew 28:19 is clear. We are to produce disciples or followers of Christ. We must and do work for result. The principles in this process are the patterns used in Scriptures. The process will only succeed when we work together as a team, pray together as a body, and press on towards the goal in the power of the Holy Spirit. Together we will make a difference in our community.



## The Target

Christians need to understand targets. “If you aim at nothing, you will hit it every time.” Discover Card gears all their advertising towards the 18 to 35 age group. That is who they want to possess their cards. It is not that they won’t accept other individuals as customers but that is their targeted audience. Everything they do in advertising, marketing and sales is geared toward these individuals. Because of that Discover has been very successful in carving out a niche in the industry. 80% of their customers come from this market segment and it has helped them be a billion dollar company.

A church is incapable of reaching all segments of individuals in a community, even though that is who most churches target. People will only attend homogeneous groups (people of same mind, beliefs, desires, etc.). Contemporary churches would have a difficult time growing if their targeted audience were “builders.” The main reason why most churches are unsuccessful is because they don’t know what type of people their church is capable of reaching. Churches must select a group, market segment, of individuals they wish to reach with the gospel. They must know and understand that market segment. Everything they do must be culturally relevant towards them. If a church aims at no market segment they will hit it every time.

Second, churches who have selected a target audience must then become familiar with the target audience. Churches must understand and recognize everything about their target. They must know their likes and dislikes, music, lifestyle, etc. To be expert marksmen for Christ we must become experts on our targets.

Troy Murphy tells a story about serving in the Marine Corps. Troy shared about the best thing he got from the Corps was discipline. Troops would spend hours every day, seven days a week, for three months, practicing various drills, doing physical training, marching and getting yelled at.

One of the drills that they practiced for hours every day was disassembling, cleaning, and reassembling their rifles. Individuals spent so much time at cleaning that they couldn’t wait for the chance to fire just one bullet. Finally, the day came when the troops were sent to the firing range. Everyone of the troops were expecting to rush off the bus onto the firing range, grab their buckets full of ammunition, and fire their rifles like soldiers in a typical Hollywood war movie.

Hollywood is not always accurate in what they portray. The drill instructors ordered the individuals to sit down around a red steel barrel. They begin to explain that, before we can hit any targets on the range, we needed to become experts at what those targets looked like through the sights of our rifles.

On the barrel were painted several silhouettes of the target shapes in the sizes they would appear at different distances. For the next several hours, the troops aimed through the sights at various targets without shooting, only looking and moving into the required firing positions. The drill instructors taught us that you must be an expert at knowing the target in order to become an expert at hitting one. “We had to do our ‘barrel work’ to be expert marksmen,” related Troy.

Churches that have a targeted audience and are doing their “barrel work” are the churches that are successful today. You have to know who you are capable of reaching. You can not use the same bait to catch a trout that you would use to catch a catfish. The results will be that you don’t catch any trout and most likely no catfish.

**PRIMARY TARGET-** The Western Heritage Unchurched Unbeliever between the ages of 18-55: This is the largest target audience of the groups. These individuals provide unlimited growth potential for our church. They will be the most difficult people to reach. In many ways they have already been turned off to the church and possibly to God. We will have to overcome many obstacles, including common misconceptions about God and Christianity, in order to reach this group who may even feel God and the Church are irrelevant.

**SECONDARY TARGET-** The Western Heritage Unchurched Believer: These individuals are authentic Christians, for one reason or another, are not plugged into a local church. This group will include believers who are new to the area and Christians who have been wounded or disconnected from “church.” These individuals need to be given a chance to reconnect with other believers.

**ACCEPTABLE TARGET –** The Western Heritage Churched Unbelievers: These are people who regularly attend church or a religion yet have not entered into a personal relationship with Christ. We will at times reach out to the religious who have no relations with Christ. They are not our target but we will accept and reach out to them as God so leads us. (Mark 16:15)

## Believer

<p><b>CHURCH</b> Target Priority NONE</p>	<p><b>UNCHURCHED</b> Target Priority ACCEPTABLE</p>
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## Unbeliever

<p><b>CHURCH</b> Target Priority SECONDARY</p>	<p><b>UNCHURCHED</b> Target Priority PRIMARY</p>
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# GOAL ONE OF LONE STAR COWBOY CHURCH:

We believe that we will impact "one life at a time...one step at a time." We must understand that there is a natural transition of steps an individual goes through in this process of personal growth to becoming a "fully devoted follower of Christ." Our main purpose at Bunkhouse is to help people "be all they can be for Christ." Through the process we will be there to become their friend and mentor: to train, encourage, exhort: to pray with and for them. We as a Body of Believers and a Church are here to serve and to help those within the body and those of the community to be "fully devoted followers of Christ."

## GOALS OF LONE STAR: CHURCH GROWTH

**THREE YEAR TARGET NUMBER: 200**

Steps To Achieve	Time Table	Evaluation
<p>1. To start holding Bible studies and interest group meetings to check the interest of the community for a Cowboy church plant.</p> <p>2. Begin to develop a leadership launch team that will help with vision and mission of church and will help in training of core group members</p>	<p>1. Start within the first week of Jan.</p> <p>2. Look to having this team in place between 30 and 90 days.</p>	<p>1. By talking with those who attend the interest level meeting and those in the business community. See if receptive.</p> <p>2. Look to have at least 3 people on the leadership team that will help with the direction of the church.</p>

<b>Steps To Achieve</b>	<b>Time Table</b>	<b>Evaluation</b>
<p><b>3.</b> Look for mentor and coach to help church keep on task and track with vision, mission and establishment of church.</p> <p><b>4.</b> Find a culturally relevant building to begin to hold services in that will attract the Western Heritage individual.</p> <p><b>5.</b> Begin to develop a launch team and core group that will make up the new church</p> <p><b>6.</b> Find a group or at least a couple of individuals who will begin to become part of our band for each service.</p> <p><b>7.</b> Begin to hold private practice services at the meeting site. Work all the bugs out of setup and break down.</p> <p><b>8.</b> We will be looking for our number of leaders to increase. We should have a band team leader, 1 or 2 elders on the leadership team and the church to be running around 40 in worship average attendance</p>	<p><b>3.</b> Have this in place from day one if possible.</p> <p><b>4.</b> Will need this in place so that we can start having services in July.</p> <p><b>5.</b> Begin this by first of July or at the least by the end.</p> <p><b>6.</b> This should be in place by March. Will need to continue the process until I have enough musicians and singers.</p> <p><b>7.</b> This should take place by the middle or end of July.</p> <p><b>8.</b> We look to having this in place by early August or no later than September.</p>	<p><b>3.</b> If I have one or not.</p> <p><b>4.</b> By finding a building to meet in and signing a lease.</p> <p><b>5.</b> Look to having at least 20 individuals by this time in core group and on the launch team leadership.</p> <p><b>6.</b> Whether we have anyone singing or in the band by this date.</p> <p><b>7.</b> That we are holding private worship and individuals continue to attend and be part of the new church.</p> <p><b>8.</b> That we have a Band Team Leader, 1 Elder and 40 in attendance.</p>

<b>Steps To Achieve</b>	<b>Time Table</b>	<b>Evaluation</b>
<p><b>9.</b> We will need to begin to look for an arena to rent or use to hold attraction events to draw individuals to the church.</p>	<p><b>9.</b> Have this in place by July. Begin to plan and advertise events in the area.</p>	<p><b>9.</b> That events are taking place in an arena close to the meeting place of the church.</p>
<p><b>10.</b> Have in place the greeter team, the hospitality team, the arena team, the youth team and the children team.</p>	<p><b>10.</b> We will need this in place by September.</p>	<p><b>10.</b> By seeing what teams we have in place and leaders for each of those.</p>
<p><b>11.</b> Begin to train and develop more leaders within the church. Have them become very familiar with our strategy, mission, vision and core values. Also have recruited all three Elders.</p>	<p><b>11.</b> This will need to be in place before October.</p>	<p><b>11.</b> That we have 3 Elders on the team and training class in place for our leaders with them attending regularly.</p>
<p><b>12.</b> Look to starting Public worship. Begin to develop a launch date, advertise, and put out flyers. Also, go to other Western Heritage events in the area and pass out cards and flyers on the church. Talk to the church about inviting friends, family and others.</p>	<p><b>12.</b> This will need to be in place by August. We need to start public worship by the end of the 4 practice private worships.</p>	<p><b>12.</b> That we have a public worship taking place and people on the launch team are inviting others.</p>
<p><b>13.</b> Get more people involved in the concept that they are responsible to help with the great commission in the church and to know the church's vision and mission to the community.</p>	<p><b>13.</b> Set up training classes, teaching personal relational evangelism and design events so that individuals will be able to invite people too.</p>	<p><b>13.</b> That classes are established, people are attending the classes and training events.</p>

<b>Steps To Achieve</b>	<b>Time Table</b>	<b>Evaluation</b>
<p><b>14.</b> Look to having increased the morning worship average attendance to 65 by the end of September. Hold connection events once a month (roping, barrel racing, team penning, playdays) so that individuals can invite people. Also hold a big event once a quarter.</p>	<p><b>14.</b> Have in place the weekly events, monthly event, and quarterly events for the next 6 months.</p>	<p><b>14.</b> There are 65 or more in attendance and events are taking place on a regular basis.</p>
<p><b>15.</b> Start sending out a newsletter on a monthly basis. Send out a upbeat monthly letter for your big monthly event. Develop away to notify individuals that you missed them on Sundays.</p>	<p><b>15.</b> Have this in place by the end of September.</p>	<p><b>15.</b> A newsletter and monthly letter or card is going out on a regular basis from the church.</p>
<p><b>16.</b> Arenas are what make and establish cowboy churches. Arenas and their ministry are vital to the growth a cowboy church. Get a professional plot plan of what an arena and building might look like.</p>	<p><b>16.</b> Locate land to buy in the area. Draw up plans of what the building and arena will look like on a piece of property to help get the vision in the people's mind. This needs to be done in the first year of the church.</p>	<p><b>16.</b> Having a professional plan drawn up to display at the back of the church with land and an arena.</p>
<p><b>17.</b> Start having membership and discipleship classes and get individuals to join the church.</p>	<p><b>17.</b> Have this in place by the end of November.</p>	<p><b>17.</b> Class is in place and people are attend the class and becoming members.</p>
<p><b>18.</b> Begin to look for land on which to build the arena and a building shell. Look for owner finance or other property.</p>	<p><b>18.</b> This should be done by the 8<sup>th</sup> or 9<sup>th</sup> month so that you might can get the arena up.</p>	<p><b>18.</b> That there is a possible building site located and contract on the property.</p>

<b>Steps To Achieve</b>	<b>Time Table</b>	<b>Evaluation</b>
<p><b>19.</b> Work on the morning worship attendance to average 100 by the end of February. Work hard on getting people involved with events for Christmas, New Years and Easter.</p>	<p><b>19.</b> Look to having 100 or more by the end of February as average worship attendance.</p>	<p><b>19.</b> The average number of attendees will be a good evaluation.</p>
<p><b>20.</b> Having the arena up and running with events at least 2 nights a week along with 1 or two monthly events that will attract the community.</p>	<p><b>20.</b> Have the arena completed within the first year. Set a schedule that the church and community know.</p>	<p><b>20.</b> That the arena is competed and activities are taking place with community involvement.</p>
<p><b>21.</b> Do to the average attendance being down during the summer months for the cowboy churches, look to doing leadership development programs in the church.</p>	<p><b>21.</b> Have classes in place and leaders recruited to begin training and development by end of May.</p>	<p><b>21.</b> That classes are formed and people are attending.</p>
<p><b>22.</b> Look to maintain average worship attendance of over 100 throughout the summer. Begin to decide new ministries to start within the church.</p>	<p><b>22.</b> Have all new ministry leaders and team in place to kick off the new ministries at the end of August.</p>	<p><b>22.</b> The number of new teams and leaders that were developed and put into place.</p>
<p><b>23.</b> Plan and develop new attraction events and programs to start growth at the beginning of school. Look to have a new target number of 125-150 people attending</p>	<p><b>23.</b> Have all this in place and ready to talk about before labor day. Let the congregation know the new target days and the events they can invite individuals too.</p>	<p><b>23.</b> That plans are in place and a new growth number has been chosen.</p>

<b>Steps To Achieve</b>	<b>Time Table</b>	<b>Evaluation</b>
<p><b>24.</b> Look to have level two of disciple training in place and getting individuals involved.</p> <p><b>25.</b> Look to having a shell up on the property to start meeting in. Will need to have a place for youth, children, nursery and bathrooms.</p> <p><b>26.</b> Begin plans for the churches first year anniversary. Look to having the largest attendance one has ever had.</p> <p><b>27.</b> Continue activities and events that individuals can invite people too. Push hard the quarterly events to attract 300-1000 individuals from the community. Have drawings that will get you names and addresses.</p> <p><b>28.</b> Look to having increased the morning worship average attendance to 150.</p> <p><b>29.</b> Start plans for fourth major growth spurt. Get in place activities, dates, times and events that will help move that forward. Look to reaching 200 in attendance.</p>	<p><b>24.</b> Have Level two in place by the end of May.</p> <p><b>25.</b> Need to have this in place before Labor Day.</p> <p><b>26.</b> Have in place date, time, plans and activities by the end of July. Begin to promote.</p> <p><b>27.</b> Have one or two major events between August and December 31<sup>st</sup> that will attract large numbers. Work your visitor and event mailer list to attract individuals to church.</p> <p><b>28.</b> This should be possible by the end of December 31<sup>st</sup> of 2008.</p> <p><b>29.</b> This should all be in place, up and running by Easter of 2009.</p>	<p><b>24.</b> That level two is in place and people are attending.</p> <p><b>25.</b> The shell is up and gravel laid for parking.</p> <p><b>26.</b> That the date and time are set, the activities are chosen and ready to go and publican has begun.</p> <p><b>27.</b> That you are seeing growth take place in the church.</p> <p><b>28.</b> The number of individuals who are attending the morning worship.</p> <p><b>29.</b> The church's average morning worship attendance.</p>



<b>Assessment</b>	Month 1-2	Month 3-4	Month 5-6	Month 7-8	
Develop Church Vision	X				
Develop Mission Statement	X				
Develop Core Values	X				
Locate Areas for Church	X				
Order Demographics	X				
Do Demographic Study	X				
Do Un-Churched Survey	X				
Narrow Search to 2 Locations	X				
Recruit Prayer Partners	X				
<b>Post Assessment</b>					
Select Area For Church	X				
Develop Name For Church		X			
Start Development of Ministry Plan	X				
Look for Land to Purchase			X		
Check Codes & Building Requirements in Area			X		
Purchase Land				X	
<b>Pre-Launch</b>					
Do First Rough Draft of Ministry Plan		X			
Locate 3 Elders For Church Plant			X		
Open Bank Account For Church	X				
Locate Music Leader		X			
Locate Musicians		X			
Recruit Launch Leaders		X			
Purchase Sound Equip			X		
Purchase Instruments			X		
Develop Site Location Master Plan		X			
Develop Building Plans		X			
Develop 2 year operations budget		X			
Develop Comprehensive Building Budget		X			
Find Site For Bible Studies	X				
Locate Arena To Use	X				
Plan Arena Events	X	X	X	X	

<b>EVANGELISM</b>	Month 1-2	Month 3-4	Month 5-6	Month 7-8	
Get Federal ID Number	X				
Create Logo		X			
Recruit Launch Team		X			
<b>Do Sign Outreach</b>		X			
Develop Printed Material		X			
Recruit Helpers		X			
Select Adv. Venues		X			
Develop Adv. Materials		X			
Get Bulk Mail Permits	X				
Train Elders of Church		X			
Training of Launch Team			X		
Have Church Ministry Plan Finished		X			
Develop Finished 3 Year Comprehensive Budget			X		
Develop 1 <sup>st</sup> Year Strategy Plan	X				
Develop Arena Manual	X				
<b>Launch Of Ministry</b>					
Secure Insurance	X				
Start Outreach Ministry		X			
a. Plan Events		X			
b. Advertise Events		X			
c. Secure Equipment		X			
Plan Attraction Events		X			
Start Band Practice		X			
Start Bible Study		X			
Recruit Lay Leaders		X			
Create Growth to 50 in Bible Study			X		
Start Private Worship			X		
Start Church Building Plans				X	
Recruit Ministry Team		X			
Develop Ministry/Visitor and Prayer Cards		X			
Develop Encouragement Cards		X			
Develop Articles of Incorporation	X				
Train Lay Leaders			X		
Train Ministry Teams			X		
Develop Small Group Programs			X		
Develop By-Laws	X				

<b>MINISTRIES DEV</b>	Month 1-2	Month 3-4	Month 5-6	Month 7-8
Greeters Manual		X		
Nursery Manual		X		
Financial Manual	X			
Youth Manual		X		
Music Manual	X			
Drama Manual			X	
Hospitality Manual	X			
Children's Church Man.			X	
Visitation Manual		X	X	
Train Nursery Personal		X		
Train Children Personal			X	
Train Youth Personal			X	
Welcome Class Ministry			X	
Develop Disciple Track	X			
Develop Statistical Keep			X	
Order Church Giveaways		X		
Develop T-Shirts		X		
Dev. Disciple Classes			X	
Dev. Training Classes			X	
Dev. Member Class			X	
Dev. New Believers Class		X		
Dev. Lay Train Class				X
Dev. Leadership Class				X
Recruit/Train Leaders			X	
Dev. Small Groups			X	
Dev. Goals with leaders & Launch Team		X		
<b>Launch of Church</b>				
Do Outreach Programs			X	
Do Mailer Outreach			X	
Start Advertising Camp.		X		
Schedule Sneak Preview Services		X		
Schedule Grand Open Serv.			X	
<b>Prepare Building</b>				
Start Preview Services			X	
Hold Grand Open Service				X
Begin weekly ministries			X	
Begin Weekly Outreach				X
Begin Quarterly Outreach				X

## Construction \$

Description	Cost	
Land	60,000	
Closing Cost	4,500	
Plans	700	
Builders Risk Insur.	600	
Water Test	200	
Water meter	6000	
Building Permit	100	
Utilities	1,200	
Water Lines	1,500.00	
Excavation	1,200	
Two Approaches	4,800.00	20x20
Out side Shell	54,000.00	
Fence Property	9,800.00	
Lumber	3,300.00	
Frame Labor	8,500.00	
Plumbing	7,500.00	
Electrical	21,000.00	
Insulation	5,000.00	
Insulation Labor	2,300.00	
Sheet Rock	2,200.00	
Sheet Rock Labor	3,600.00	
Stone & Labor	6,000.00	
Cleaning of Yard	1,200.00	
Septic System	8,000.00	
Tape Bed & Texture	4,400	
Trim Material	1,300.00	
Trim Labor	2,100.00	
Paint Materials/labor	9,600.00	
Ceiling Material	1,300.00	
Ceiling Labor	1,500.00	
Cabinets/Counters	9,800.00	
Floor Covering	10,000	
Hardware	1,600	
HAVC	11,200	
Appliances	3,200.00	
Video/Intercom/Alarm	2,500	
Mirror and Glass	2,700.00	
Light Fixtures	Electrical	
Concrete Flatwork	8,000.00	
Final Grade	500	
Landscape	4,500.00	
Sprinklers	3,000.00	
Final Cleaning	1,200.00	
Parking Lot	6,000.00	
Church Furniture	11,200.00	
Church Electronics	22,340.00	
	366,140	

# Church Planting Budget Worksheet

**Pastor:** Jon Doe

**Church:** Bunkhouse Cowboy Church

P.O. Box 184 Ross, Texas 76684

**Year:** Jan. 1, 2007-Dec. 31, 2008

**Projected Budget:** \$ 61,800

## Personnel

### Ministerial Compensation

100	Pastor Salary	\$12,000	
101	Social Security	00	
102	Annuity	00	
104	Housing Allowance	00	
105	Self-Directed Health	00	
106	Annual Gift	00	
	<b>TOTAL:</b>		<b>\$ 12,000</b>

### Ministerial Expenses

200	Professional Fees	\$ 800	
201	Health Insurance	5,600	
202	Pulpit Supply	400	
203	Conference/Seminar	1,000	
205	Continuing Education	00	
206	Communications	00	
	<b>TOTAL</b>		<b>7,800</b>

## Property

### Housing Expenses

300	Mortgage/Rent	\$ ,000	
301	Taxes	000	
302	Utilities	000	
303	Insurance	000	
304	Phone	000	
305	Maintenance	000	
	<b>TOTAL</b>		<b>00,000</b>

### Church Expenses

400	Mortgage/Rent	\$ 8,400	
401	Utilities	4,000	
402	Insurance	5,000	
403	Phone	2,200	
404	Equipment	1,000	
405	Maintenance	1,200	
406	Supplies	1,000	
	<b>TOTAL</b>		<b>22,800</b>

## Ministry

### Office Expense

501	Postage	\$ 1,200	
501	Supplies	1,200	
503	Marketing and Advertising	5,000	
504	Gift, Flowers, Ect.	800	
	<b>TOTAL</b>		<b>\$ 8,200</b>

### Departmental

600	Missions	\$ 6,000	
601	Youth	1,000	
602	Children	1,000	
603	Music	1,000	
604	Misc.	2,000	
	<b>TOTAL</b>		<b>11,000</b>

**TOTALS**                      **100.00%**                      **\$ 61,800**

Year: Jan. 1, 2008-Dec. 31, 2009  
Projected Budget: \$105,000

## Personnel

### Ministerial Compensation

100	Pastor Salary	\$15,000	
101	Social Security	000	
102	Annuity	000	
104	Housing Allowance	00	
105	Self-Directed Health	00	
106	Annual Gift	00	
	<b>TOTAL:</b>		<b>\$ 15,000</b>

### Ministerial Expenses

200	Professional Fees	\$ 1,500	
201	Health Insurance	5,600	
202	Pulpit Supply	400	
203	Conference/Seminar	500	
205	Continuing Education	800	
206	Communications	800	
	<b>TOTAL</b>		<b>9,600</b>

## Property

### Housing Expenses

300	Mortgage/Rent	\$ ,000	
301	Taxes	000	
302	Utilities	000	
303	Insurance	000	
304	Phone	000	
305	Maintenance	000	
	<b>TOTAL</b>		<b>00,000</b>

### Church Expenses

400	Mortgage/Rent	\$25,000	
401	Utilities	6,000	
402	Insurance	5,600	
403	Phone	4,200	
404	Equipment	1,200	
405	Maintenance	2,200	
406	Supplies	2,200	
	<b>TOTAL</b>		<b>46,400</b>

## Ministry

### Office Expense

501	Postage	\$ 1,200	
501	Supplies	1,200	
503	Marketing and Advertising	5,000	
504	Gift, Flowers, Ect.	800	
	<b>TOTAL</b>		<b>\$ 8,200</b>

**Departmental**

600	Missions	\$12,000	
601	Youth	2,500	
602	Children	1,500	
603	Music	1,800	
604	Misc.	3,000	
605	Church Plant	5,000	
		<b>TOTAL</b>	<b>25,800</b>

**TOTALS**                      **100.00%**                      **\$105,000**



**Year: Jan. 1, 2009-Dec. 31, 2010**

**Projected Budget: \$150,800**

## **Personnel**

### **Ministerial Compensation**

100	Pastor Salary	\$34,000	
101	Social Security	00	
102	Annuity	1,000	
104	Housing Allowance	800	
105	Self-Directed Health	400	
106	Annual Gift	400	
	<b>TOTAL:</b>		<b>\$36,600</b>

### **Ministerial Expenses**

200	Professional Fees	\$ 4,000	
201	Health Insurance	5,600	
202	Pulpit Supply	400	
203	Conference/Seminar	500	
205	Continuing Education	800	
206	Communications	800	
	<b>TOTAL</b>		<b>12,100</b>

## **Property**

### **Housing Expenses**

300	Mortgage/Rent	000	
301	Taxes	00	
302	Utilities	00	
303	Insurance	00	
304	Phone	800	
305	Maintenance	00	
	<b>TOTAL</b>		<b>00</b>

### **Church Expenses**

400	Mortgage/Rent	\$35,000	
401	Utilities	10,800	
402	Insurance	5,600	
403	Phone	2,300	
404	Equipment	2,000	
405	Maintenance	3,200	
406	Supplies	3,200	
	<b>TOTAL</b>		<b>62,100</b>

## **Ministry**

### **Office Expense**

501	Postage	\$ 2,200	
501	Supplies	1,200	
503	Marketing and Advertising	5,000	
504	Gift, Flowers, Ect.	800	

**TOTAL** **\$ 9,200**

**Departmental**

600	Missions	\$14,000
601	Youth	2,500
602	Children	2,500
603	Music	800
604	Misc.	4,000
605	Church Plant	7,000

**TOTAL** **30,800**

**TOTAL**

**TOTALS** **100.00%** **\$150,800**